

РЕЦЕНЗІЇ

EDUCATION FOR EUROPEAN INTEGRATION

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Recently I have read the biographical book “Pawlowski” published in Poland in 2021 by Krzysztof Pawlowski and Adam Szymczak [Pawlowski. Biography. 2021 // Krzysztof Pawlowski, Adam Szymczak. Poland, Nowy Sacz, 460 P.]

Krzysztof Pawlowski is a prominent Polish politician, scientist, organizer of the advanced system of higher education in Poland. Dr. Pawlowski was elected a Senator of the Polish Sejm of the first two convocations. Already 30 years ago he has founded and continues to head as a President of one of the most modern universities in Poland - the Higher School of Business - National Louis University (HSB-NLU). Krzysztof Pawlowski does a lot for the development of Ukrainian-Polish cooperation in education, science and other fields.

The positive experience of Polish reforms and the European integration successes of the country are very important for Ukraine especially now when it became a candidate for the EU membership. The book under reviewed is largely devoted to the development of higher education in Poland over the past 30 years which decisively promoted eurointegration vector of the country.

Back at the beginning of 90th Senator Pawlowski led the development of higher education and intellectual country's path to Europe. Many world leaders marked the importance of his efforts for Poland. US President George W. Bush noted Pawlowski outstanding success in the development of education in Poland, and Secretary of State Zbigniew Brzezinski considered him a symbol of Polish successes in the 90s.

In the book Krzysztof Pawlowski noted that “education development and HSB-NLU became the meaning of his life”. Indeed, Dr. Pawlowski for several decades he has been investing his broad soul, his remarkable political weight, his outstanding scientific talent and unique managerial skills in his life's work - the university HSB-NLU. He was the first in the country to widely introduce the teaching of subjects in English and invited the best professors from various countries. In addition to the spread of business English, this helped to achieve the development of synergistic multiculturalism, which subsequently led to the successful European integration of Poland.

The principle of the leading world universities is observed at the HSB-NLU, that a “face” of the university is it's professorship, and students have a choice of courses to attend, i.e. professors in whom they would like to study. As a rule, professors teach courses based on the results of their research, prepare and distribute supporting visual materials for classes, interactively communicate with students during lectures and seminars, ie not only provide information but also teach to analyze material and generate new ideas. If for various reasons there is no demand among students for a particular professor's course, the contract is not extended.

There has long been a demand among young people around the world for specific knowledge and the acquisition of specific practical skills in various fields - business, state-building, law, international economic relations, etc. The HSB-NLU makes sure that graduates are competitive in the labor market, can find a decent job or start their own successful business. Nowadays students care about the reasons for a professor to teach a particular subject, which, in

addition to pure teaching, he has practical experience - in business, diplomacy, civil service, or in any other field that is important for their future careers.

We have met with Krzysztof Pawlowski at an international conference for more than a quarter of a century ago. At that time, Poland was actively preparing to join the European Union. We chatted over coffee and Dr. Pawlowski offered me a temporary contract at the university. I replied that unfortunately I would not be able to lecture in Polish. And then he told me the words that I remembered for the rest of my life - we are going to Europe, he said, and there no one will speak Polish to us, they will speak English to us and we need you to teach in English, but in Poland we speak our native language and we will never forget it.

The temporary contract lasted for three years and we became friends. Then Krzysztof came to Ukraine with practical seminars for the Ministry of Economy, together with our employees we published a textbook on the development of international business in Ukrainian. In a word, since then we have been trying to bring to Ukraine the positive experience of European development and we continue to do a lot of other useful work together to promote the integration of Ukraine into Europe.

Nowadays, human capital plays an increasingly important role in economic development. Currently, education and training are the key elements in defining the quality aspects of the laborforce. Knowledge became a true wealth that a person possesses for gainful employment and effective service to the society.

In conclusion, I would like to note that in Poland Christian values based religion traditionally plays an important role in the society. High moral and ethical values are being introduced at all levels in the country. Education system in Poland practically employs relatively new but critically important disciplines dealing with ethics in business and in other spheres thus contributing to the formation of high moral and ethical values in young people, as even the highest quality reform program will not work if it is carried out by professionals who do not have these values.

So Poland presents many good practical examples that Ukraine can borrow for successful development along the European path, and the book under review will be interesting and useful to all who read it.